



# CALL FOR ENTRIES

## 2006 Luminous Award Australia

### ENTRY FORM

The Clinical Oncological Society of Australia is proud to invite nominations for the Luminous Award Australia, recognising outstanding journalism in the field of oncology. The Luminous Award Australia honours journalists who serve their readers/viewers by providing responsible, accurate and timely information on advances in cancer prevention, research, treatment and patient support.

### PRIZES

**The winner of the Luminous Award Australia will receive:**

- Cash prize of AU\$5000 in each of two categories – print and broadcast
- Commemorative plaque
- Congratulatory letter to the winner's editor

The winners and highly commended applicants will be automatically entered into the International Luminous Award

**The winner of the International Luminous Award will receive:**

- Seven day trip and the opportunity to be enlightened by the work of a leading oncologist or cancer researcher in either Boston, London, New York, Paris or Sydney\* or
- Cash donation of €10,000 made in the form of a scholarship, in the winner's name, to help a student continue their studies to become a journalist and enlighten others through his/her work

The runner-up will receive a five day trip to either New York or London, or a cash donation of €5,000 made in the form of a scholarship.

\* Please note, the winner and the runner-up will be solely responsible for obtaining any visas or entry permits that they or their partner may require in order to travel to their chosen destination.

### ENTRY DEADLINE

Journalists may enter between 22 March 2006 – 26 May 2006.

Entries received after 26 May 2006 will not be included in the judging process.

Journalists are permitted to submit more than one article. Entries will not be returned.

*The Luminous Award Australia is proudly supported by Eli Lilly Australia*

## WHO CAN ENTER

Broadcast journalists for television or radio and general/consumer journalists or business reporters writing for daily newspapers, magazines, newsletters and Internet websites are invited to participate.

## ELIGIBILITY\*

Any and all employees or agents of Eli Lilly & Company and their affiliates are not eligible to enter this award.

\*Certain local restrictions may apply regarding this Journalism Award and the Award is only available where not prohibited or restricted by local laws and regulations.

## AWARD COMMITTEE AND CRITERIA

An independent panel of cancer and other relevant organisations in Australia will judge entries on the following criteria:

1. News value (significance of the information presented)
2. Timeliness of the information reported on
3. Ability to stimulate awareness about advances in oncology (prevention, treatment, patient care, etc)
4. Exposition of new data, research and treatments
5. Clarity, accuracy and balance in describing the science behind the story
6. Effective communication for the intended audience
7. Creative journalistic approach

## CONDITIONS OF ENTRY

1. Nominations will be accepted from all those who submit a completed form by **26 May 2006**. All nominations must reach the address below by 5pm EST on **26 May 2006**. Examples of the journalist's work should accompany the nomination form
2. The nomination form must be completed in English
3. Incomplete nomination forms or those faxed will not be accepted
4. Journalists are permitted to submit more than one editorial item (print or broadcast), provided that a separate nomination form is attached to each entry
5. Articles may be submitted in foreign languages; however, in this case, each submission must be accompanied by a one-to-two paragraph summary in English
6. All print articles submitted must be copies of originals
7. Articles should be approximately 1,000 to 3,000 words and must have been written in the past five years
8. Web entries may be submitted using a printout of the Web page(s), and if possible include a live link to the Web page containing the article
9. Broadcast submissions must include a tape, a transcript and a summary in English
10. If you are nominating someone else, that person should consent to the nomination
11. Each nomination should contain a justification for the nomination (see back of nomination form)
12. Nomination forms or accompanying articles will not be returned

**Entries should be sent to:  
Luminous Award Australia  
PO Box 460  
Ermington NSW 1700**

For further information about the Luminous Award please contact Kellie Howe by phone on: **02 9325 4315** or email: [howeka@lilly.com](mailto:howeka@lilly.com). Copies of this entry form can be found on the Clinical Oncological Society of Australia website: [www.cosa.org.au](http://www.cosa.org.au)



**THE FOLLOWING FORM MUST BE RECEIVED BY 26 MAY 2006, WITH EACH AWARD ENTRY AND MAILED TO: Luminous Award Australia, PO Box 460, Ermington NSW 1700.**

For further information please contact: [howeka@lilly.com](mailto:howeka@lilly.com)

***Please type or print legibly. Provide all the information requested.***

Name of journalist: \_\_\_\_\_ Language in which editorial item (print or broadcast) is published: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Address: \_\_\_\_\_ Publication name/date: \_\_\_\_\_

City, state, postcode: \_\_\_\_\_

Country: \_\_\_\_\_

Title of editorial (print or broadcast): \_\_\_\_\_ Person nominating journalist for award (if relevant): \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

*By submitting your entry, you acknowledge that the submission is your original work and does not violate another party's copyright, intellectual property rights, right of privacy, right of publicity or any other rights. Each signed entry gives Eli Lilly and Company royalty-free permission to reproduce, publish and translate the submission alone or as part of other works in any form or media. Lilly will give appropriate copyright and publication credit. If the person submitting the entry form does not hold copyright on the article, the publisher's name and signature is required.*

*Signature of journalist:* \_\_\_\_\_

*Date:* \_\_\_\_\_

*Your right to privacy is respected at Lilly. The information provided on this form will be used solely for the administration of the Luminous Award Australia and for no other purpose. The information may be disclosed to other organisations in connection with this purpose, but only under strict confidentiality and privacy controls. If you would like more information, or to see what information we have concerning you, please contact The Privacy Officer, Eli Lilly Australia, 112 Wharf Road, West Ryde NSW 2114, Ph: 02 9325 4444.*

I have copyright of the article(s)

I do **not** have copyright of article(s)

*If you do not have copyright please ask your publisher/copyright owner to sign below, giving Lilly permission to use the article, as described below:*

*Publisher's/copyright owner's name:* \_\_\_\_\_

*Publisher's/copyright owner's signature:* \_\_\_\_\_ *Date:* \_\_\_\_\_

## **JUSTIFICATION FOR NOMINATION**

Please justify below or attach on a separate sheet why you/the nominee should win the award:  
**(to be completed in English)**